



## MEDIA RELEASE

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### **Aspire Technologies, Inc. releases QuoteWerks Version 4.7**

***QuoteWerks Version 4.7 adds enhancements to product selection, quote delivery, customer acceptance, payment receipt, purchasing, and invoicing.***

ORLANDO, FL (PRWEB) November 8, 2011 Aspire Technologies, Inc. today announced the release of QuoteWerks Version 4.7. This release includes enhancements in all areas of the application including product selection, quote delivery, customer acceptance, payment receipt, purchasing, and invoicing. Aspire also announced earlier this quarter that the market share of the software solution has increased to over 64,000 users in over 101 countries. Aspire has seen significant growth in [MSPs and VARs](#) utilizing the solution which Aspire attributes to enhancements to their native ConnectWise integration and new integration to Autotask® PSAs.

"With this QuoteWerks release, our focus was on putting money back in our customers' pockets. We call this Affordable Productivity," said John C. Lewe IV, President of Aspire Technologies, Inc. "This is evident in the new Etilize 2.0 upsell functionality, USA tax rates included free in the Real-time Module, and credit card processing with over 80 payment gateways, and more."



QuoteWerks Version 4.7 adds a number of new time saving features with the following highlights:

#### **QuoteValet 1.3**



[QuoteValet](#) is the online acceptance and delivery vehicle for QuoteWerks. With QuoteValet, QuoteWerks users know when and how often their customers look at the quote they sent. Aspire launched QuoteValet.com in March of 2011 and has already seen over \$150 Million in sales quoted by its users. QuoteValet version 1.3 adds payment processing to the acceptance tool. QuoteWerks users no longer have to manually call and wait for payment. Via QuoteValet, a sales professional utilizing QuoteWerks can request full payment, deposits, progress payments, and the remaining balance for orders.

Aspire surveyed their user base before developing this enhancement to find out what Credit Card Payment Gateways companies had already adopted. This ensures customers will be up and running with QuoteValet payment processing in minutes rather than waiting days for another gateway to approve their application and worse yet, implement the administrative overhead of multiple payment gateways. Due to the feedback Aspire received, QuoteValet will support over 80 Gateways including Authorize.net, QuickBooks Merchant Services, PayPal, and Google Checkout. This release also adds additional QuoteValet features including customer input fields, template enhancements, and more.

#### **Etilize 2.0**

QuoteWerks users in the IT and AV industries can utilize the optional QuoteWerks Etilize Product Content Subscription which initially debuted in April 2010. Etilize 2.0 introduces a completely



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redesigned user interface with a speed increase of over 7 times and detailed product Spec Sheets. While, the initial release of the Etilize subscription supported North America (USA and Canada), Etilize 2.0 now adds support for UK customers. Etilize 2.0 enables North American users to quickly and easily upsell their customers with optional or required accessories.

### **Built-in USA Tax Rate Lookup**

"Keeping up with changing rates and even looking up tax rates is a time consuming activity creating overhead which is difficult for small businesses to absorb," said Brian Laufer, Vice President at Aspire Technologies, Inc. "Most approaches like looking up rates on individual state tax websites and purchasing access to updated tax rate databases is cost prohibitive."



To solve this problem with an affordable solution, tax rate lookup including breakdown by state, county, city and additional taxes for the given jurisdiction is now available as part of the QuoteWerks Real-time Module. Many QuoteWerks customers already have purchased the Real-time module effectively giving them access to the tax rates at no additional charge or tax rate subscriptions to purchase from 3<sup>rd</sup> parties.

### **QuickBooks**

A significant percentage of the QuoteWerks Community uses QuickBooks for their accounting needs. This release adds QuickBooks functionality that completes the purchasing and payment workflow for accountants and bookkeepers. Purchase orders can now be created within QuickBooks from a single or multiple QuoteWerks Orders. QuoteWerks users can quickly purchase from distributors with the Real-time module (combining QuoteWerks orders to save money on shipping) and send the purchase order to QuickBooks. Payments received via QuoteValet flow seamlessly into QuickBooks as well. QuoteWerks integrates with QuickBooks 2002-2012 for USA, Canadian, UK, and Asia Pacific editions.

Aspire is officially unveiling QuoteWerks Version 4.7 at ConnectWise IT Nation in Orlando, FL this week. This is a free upgrade for QuoteWerks customers with a current UMP.

### **About Aspire Technologies and QuoteWerks®**

Aspire Technologies, Inc., the developers of QuoteWerks, is one of the early pioneers of the Quoting Software space. QuoteWerks has received numerous awards and is the market leading sales quoting and proposal solution serving over 64,000 users in over 101 countries. QuoteWerks® integrates with leading CRM, PSA, and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information, please visit [www.quotewerks.com](http://www.quotewerks.com) or [www.quotewerks.com/facebook](http://www.quotewerks.com/facebook).

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