



## MEDIA RELEASE

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### FOR IMMEDIATE RELEASE

## **QuoteWerks® Expands Its Real-time Price & Availability Offering for IT Resellers and System Integrators**

***Digitek Computer Products is the latest distributor to offer Real-time Price and Availability product data through QuoteWerks.***

ORLANDO, FL (Vocus/PRWEB) April 7, 2009 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, today announced its ongoing expansion of Real-time Price and Availability now includes [Digitek Computer Product's](#) complete inventory of IT consumables.

"The continued expansion of our Real-time Price and Availability offerings is part of our overall objective to extend the value of our eCommerce tools to businesses across the globe in all industries," said Brian Laufer, Vice President of Operations for Aspire Technologies, Inc. "The [QuoteWerks](#) Real-time Module includes significant capabilities to align product selection and procurement with the broader sales quoting needs of VARs and system integrators. The module expands QuoteWerks' abilities to reduce quote creation time, improve quoting accuracy, and increase sales team efficiencies."

In the latest build release (Build 46), the [QuoteWerks Real-time Module](#) has been expanded to provide real-time, XML driven, price and availability inquiries for Digitek Computer Products, a three time recipient of Entrepreneur Magazine's prestigious Hot 100 Award and voted one of the top 21 fastest growing companies for three years running.

Dulles, Virginia – based Digitek maintains distribution centers in Virginia, Illinois, and California to serve its nationwide customer base of IT resellers and system integrators and their growing demand for IT consumables including magnetic media, and supplies for printers and copiers. Product lines include Fuji, Hewlett Packard, Sony, Panasonic, Brother, Lexmark, Canon, Ricoh, Kyocera, Dell, IBM, and Samsung amongst others.

"With a fierce focus on product procurement and distribution excellence, we founded Digitek with the goal of becoming the first-choice nationwide distributor of IT consumables to the VAR, independent reseller, e-retailer, and the direct marketing channels," said Edyn Segura of Digitek. "Partnering with QuoteWerks to provide consistent and transparent real-time product pricing and availability data to our customers allows us to continue delivering the quality and innovation our customers deserve and have come to expect from us."

The QuoteWerks Real-time Module was developed to improve quoting efficiencies and accuracy through the ability for users to obtain real-time product pricing and availability data from select distributors and manufacturers. Benefits of the Real-time Module include:

- The ability to deliver last minute price savings to their customers.



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- Instant confirmation of stock on hand to fulfill the order, avoiding unexpected back order delays.
- Reduces the time spent by the distributor's sales support team to provide verbal confirmation of current pricing and availability for the company's customers.

Digitek real-time pricing and availability is supported by all editions of QuoteWerks. Current QuoteWerks users who wish to obtain access to real-time pricing and availability with Digitek will need to purchase the Real-time Module if they do not already have it and be current on their [Update Maintenance Plan](#). Users must also have an established relationship with Digitek. To learn more about becoming a Digitek customer, companies should call Digitek direct at 1-888-353-0301.

### **About Digitek Computer Products**

Digitek Computer Products is a full service, independent wholesale distributor specializing in technology solutions to simplify your business needs. Online ordering, XML interface, same day shipping, blind drop shipments, and personalized sales consultants provide the foundation of our business partnerships. Distribution centers in VA, CA, and IL provide for quick delivery and help meet every customer's demands. Couple our technology forward thinking with one of the most extensive product offerings of magnetic media, copier, printer and it's no surprise Digitek is one of the fastest growing distributors in America. For more information on Digitek, please visit [www.digitek.com](http://www.digitek.com).

### **About Aspire Technologies and QuoteWerks®**

Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and enterprises worldwide. QuoteWerks® integrates with leading CRM and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNEX®, Tech Data®, Bell Micro, Accutech, Digitek, and Arbitech enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Gold Certified Partner. For more information please visit [www.quotewerks.com](http://www.quotewerks.com).

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