



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

QuoteWerks® delivers 44 new sales quoting features for the SMB market with today's build release.

As confidence and spending decline, many companies seek to reduce their Cost-of-Sales through the use of QuoteWerks®.

ORLANDO, FL (PRWEB) March 18, 2008 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and midmarkets, released its latest build to the leading quoting application, QuoteWerks today. The latest build represents one of the single largest new feature releases by the ISV in its 15 year history. Included in the build are numerous features designed to help companies of all sizes reduce their cost-of-sales and improve sales worker efficiencies. As confidence and spending in both the consumer and business sectors decline, many companies are turning to QuoteWerks to help reduce costs and improve efficiencies as part of their current recession and sales downturn planning.

QuoteWerks® introduces eCommerce to its network-based quoting solution with the release of its Online Ordering Module.

Aspire Technologies is delivering the security and stability of a network based (non-hosted) application with the eCommerce functionality frequently found only in web based applications. Effective with this release, QuoteWerks users can now place orders with Tech Data (USA) from within QuoteWerks. Additionally, users can select to order items from a single QuoteWerks order or from multiple orders if consolidating their purchases. Other advantages of this new feature include:

- Supports government and educational pricing.
- QuoteWerks stores the Tech Data order number for quick reference.
- Users can place notes on their orders and flag orders for manual review.
- Users can optionally enter End User details for Tech Data's MyOpportunity Tracker.
- Supports Tech Data's MyOrder Tracker.

"With the introduction of the Online Ordering Module, we are now able to offer our customers eCommerce functionality in a desktop application," states John C. Lewe, IV, President of Aspire Technologies, Inc. "Typically eCommerce solutions are web based and are typically hosted offsite. QuoteWerks differs in that it is a desktop/server based solution, not a web based solution. So, data is stored locally on company controlled servers, alleviating security concerns, data availability concerns, and data longevity concerns."

While online ordering is currently only available for Tech Data, the company has plans to expand this offering in the future to other distributors.



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Quoting efficiencies expand for UK users who purchase from Ingram Micro as the distributor's real-time pricing and availability is now supported by QuoteWerks®.

QuoteWerks users in the United Kingdom can now obtain real-time pricing and availability within QuoteWerks for all products that are sourced from Ingram Micro at that time of quote preparation, revision, or when converting the quote to either an order or invoice. Sales workers can instantly capture up-to-the-minute pricing and availability data via an XML feed from Ingram Micro, alleviating the need to call Ingram Micro and wait to confirm pricing. Automating the pricing function will reduce the time it takes to prepare and submit an accurate quote to the customer, allowing sales more time to focus on revenue generation as opposed to quote generation.

QuoteWerks® expands support for some of the latest systems and applications, saving users both time and money when upgrading critical systems.

Included in Build 33 is support for several systems and applications including:

- QuickBooks 2008 (USA only)
- Microsoft SQL Server 2008
- GoldMine 7.5
- Maximizer 10
- SalesLogix 7.2

"Our customers often find the need to upgrade existing systems and applications to meet the demands of their business. As such, it is imperative that we support the latest integrations, ensuring that our customers' combined CRM, accounting, and quoting solutions continue to work together," comments Keith Carrington, Vice President of Sales and Marketing for Aspire Technologies, Inc.

For a complete list of the latest features released by Aspire Technologies for QuoteWerks® in Build 33, please visit:

<http://www.quotewerks.com/updates/UpdateAgent.asp>.

These latest offerings from QuoteWerks come less than three weeks after Aspire Technologies confirmed the third party integration between QuoteWerks and Tigerpaw CRM+, a Tigerpaw Software product offering. The current build is available now to all QuoteWerks customers and new orders for QuoteWerks are shipping with the latest features from Build 33.

About Aspire Technologies and QuoteWerks®

Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and enterprises in 80 countries worldwide. QuoteWerks® integrates with all major and leading CRM packages including ACT!™, Goldmine®, Maximizer®, MS CRM, Outlook®, TeleMagic®, salesforce.com® and SalesLogix®, and IT distributors, D&H, Ingram Micro, SYNEX,



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and Tech Data, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

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