



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Aspire Technologies, Inc. Releases Build 21 for QuoteWerks™ 4.0

Release Provides Extensive New Features, Expanded Integrations, Enhanced Collaboration and Agility for Improved Business & Quoting Performance

ORLANDO, FL (PRWEB) August 10, 2006 — Aspire Technologies, a leading provider of sales quoting software solutions for the global small and midmarkets, today released Build 21 for QuoteWerks™ 4.0. The much anticipated update includes new integrations with third-party accounting applications and a dynamic synchronization capability designed to enhance collaboration and enhance sales and business process automations already available through QuoteWerks™. With the release of Build 21, QuoteWerks' integration capability with many of the world's premier CRM systems was further expanded to include additional integration features for SalesLogix 6.2.

Expanding the Power of CRM

QuoteWerks now fully integrates with SalesLogix 6.2, a Sage Software CRM solution. The SalesLogix 6.2 integration provides the following critical and widely requested functionality:

- QuoteWerks pulls SalesLogix contact information into the quote.
- QuoteWerks can create and update attachment links in SalesLogix.
- QuoteWerks can create and update both pending and closed opportunities with SalesLogix.
- QuoteWerks will schedule calls in SalesLogix.

The Corporate Edition of QuoteWerks is required for the SalesLogix 6.2 integration.

Expanding Accounting Efficiencies through Collaboration

Building to its extensive list of integration partners, QuoteWerks now supports the UK edition of QuickBooks 2005/2006 and the USA edition of Peachtree 2006. These widely anticipated integrations provide a straightforward solution for orchestrating and tracking sales transactions while eliminating non-value added steps to streamline the sales accounting process for companies utilizing either of these accounting solutions.

Improving Agility to Promote Effective Sales Processes

Harnessing the security and reliability of SQL Server 2005, QuoteWerks™ 4.0 Corporate Edition now supports the Microsoft SQL 2005 backend (in addition to its existing support for Microsoft SQL 7 and 2000) for users who prefer this option over an Access database structure for backend support. SQL Server availability will provide QuoteWerks' deployed organizations with a more robust storage mechanism for relational and structured data necessary for the development of customer-centric quotes and the accurate reflection of uniformed customer data throughout the entire sales chain including QuoteWerks™, the deployed CRM, and the company's accounting software; resulting in unparalleled agility for the company's sales organization and processes.



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Synchronization Feature Sets QuoteWerks Apart from the Competition

QuoteWerks 4.0 supports a new enhanced synchronization capability that offers a wide variety of features second to none amongst quoting applications. Included in the synchronization enhancement are the ability to synchronize product data to remote installations like laptops, and automated synchronization with scheduling capabilities including the user's ability to define synchronization profiles for repeat synchronizations.

"In releasing feature-rich builds such as this one, our goal is to not only provide the functionality and enhancements currently needed in the marketplace, but also to place the tools in the hands of our customers that will yield significant productivity increases moving forward," commented Brian A. Laufer, Vice President of Operations for Aspire Technologies, Inc. "QuoteWerks has long demonstrated its commitment to promoting our customer's success and productivity. Our current build reinforces our customer-centric mission of delivering the business value of service-orientation within sales force automation software, by providing a straightforward quoting tool that improves collaboration, velocity of quote development and distribution, and ultimately sales performance."

Availability

Build 21 is available immediately to all new QuoteWerks users and all existing users who are current with the company's Update Maintenance Program (UMP). The latest build can be accessed immediately from the [Update Center](#) on the QuoteWerks website.

About Aspire Technologies and QuoteWerks™

Aspire Technologies, the creators of the award winning QuoteWerks™ sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks™ application deployed to thousands of businesses and enterprises worldwide. QuoteWerks™ integrates with all major and leading CRM packages including ACT!™, Goldmine®, Maximizer®, MS CRM, Outlook®, TeleMagic®, salesforce.com® and SalesLogix® enabling businesses in all industries to integrate QuoteWerks™ seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

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