



Media Release

Contact:

John C. Lewe IV

Aspire Technologies, Inc.

Phone: 407.248.1481

Fax: 407.248.1482

E-mail: sales@quotewerks.com

Website: www.quotewerks.com

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FOR IMMEDIATE RELEASE

Aspire Technologies, Inc. Earns Certified Partner Status In Microsoft Partner Program

Orlando, FL — March 6, 2006 — Aspire Technologies, Inc., today announced it has earned certified status in Microsoft Corp.'s Partner Program recognizing Aspire Technologies, Inc.'s expertise and total impact in the technology marketplace. As a Certified Partner, Aspire Technologies, Inc. has demonstrated expertise with Microsoft technologies and proven ability to meet customer needs. Microsoft Certified Partners receive a rich set of benefits, including access, training and support, that give them a competitive advantage in the marketplace.

QuoteWerks is Aspire Technologies, Inc.'s premier sales quoting software. QuoteWerks sales quoting software empowers businesses to increase their productivity and close more sales by simplifying and speeding up their price quoting/estimating process in the office and on the road. QuoteWerks communicates with industry-leading contact

management software such as ACT!™, GoldMine®, Outlook®, Maximizer®, MS CRM, KnowTia®, salesforce.com®, SalesLogix®, and TeleMagic® so customers can seamlessly use QuoteWerks with their existing customer management systems. Thus, the hassle of retyping customer information is eliminated. Orders can be exported to industry-leading accounting software like QuickBooks® and Peachtree®. The award-winning program truly redefines and revolutionizes the sales quoting process.

“Only companies that have demonstrated high levels of customer service, proved their experience and attained advanced certification receive the designation of Microsoft Certified Partner,” said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft. “Today, Microsoft recognizes Aspire Technologies, Inc. for its skills and expertise in providing customer satisfaction with Microsoft products and technology.”

“We are extremely pleased to have earned certified status in the Microsoft Partner Program. The certified status allows us to clearly promote our Outlook and MS CRM integrations to Microsoft customers and partners,” said Brian Laufer, VP of Operations for Aspire Technologies, Inc. “The benefits provided through our certified membership will allow us to continue to enhance the offerings that we provide for customers.”

The Microsoft Partner Program was launched in December 2003 and represents Microsoft’s ongoing commitment to the success of partners worldwide. The Microsoft Partner Program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners’ businesses be successful.

Aspire Technologies, Inc. (a privately held company) was founded in 1993 under the name Creative Software. The company focuses on quoting/ordering software integration with leading contact management software.

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