



## Media Release

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FOR IMMEDIATE RELEASE

### ***Aspire Technologies, Inc. is featured on innovative television series airing on CNN Headline News in major US cities***

**June 1, 2005, Orlando, Florida USA**—Aspire Technologies, Inc. is pleased to announce that the **QuoteWerks™** quoting software solution in conjunction with Platinum Television Group, will be featured on **Pulse on America**, an innovative, educational television series airing on **CNN Headline News** in major US cities through cable operators market by market. The educational program will showcase the product features and benefits of the award winning sales quoting software solution QuoteWerks™.

QuoteWerks™ offers a robust sales quoting software tool that empowers businesses to increase their productivity and close more sales by simplifying and speeding up their price quoting/estimating process in the office and on the road. QuoteWerks™ communicates with industry-leading contact management and customer relationship management software such as ACT!™, GoldMine®, salesforce.com®, SalesLogix®, Outlook®, Maximizer®, KnowTia®, and TeleMagic® so customers can seamlessly use QuoteWerks with their existing customer management systems. Thus, the hassle of retyping customer information is eliminated. Orders can be exported to industry-leading accounting software like QuickBooks® and Peachtree®. The award-winning program runs on Windows® and truly redefines and revolutionizes the sales quoting process.

Fortune 500 enterprises and small business owners alike will see large returns from the streamlined quoting process QuoteWerks™ provides over the tedious and outdated manual quoting or legacy system processes. What used to consume hours of one's time, can now be done in a fraction of what it used to take. So, companies increase their productivity and close more sales with the product. It

*QuoteWerks™* is reasonably priced, easy to install, user-friendly and is available in three editions – Standard, Professional, and Corporate designed to tailor to the varying needs of customers. In addition to the Standard Edition features, the Professional Edition includes the ability to link to any external ODBC compliant data source, so customers can use their existing product data wherever it is stored. Product information is also retrieved from Ingram Micro® and Tech Data®. The Corporate Edition uses Microsoft SQL Server to store its data, making it a truly scalable solution for the larger enterprises.

Established in 1994, thousands of users are utilizing the *QuoteWerks™* solution to create detailed and professional-looking quotes. *QuoteWerks™* is currently sold directly through **Aspire Technologies, Inc.**, as well it is distributed worldwide through authorized resellers and strategic partnerships with global software companies that have been integrated with *QuoteWerks™*. Comprehensive training, service, and support are available through **Aspire Technologies, Inc.**

**Pulse on America**, aired through partnerships with major cable companies, can be seen regionally on **CNN Headline News** in spots twice an hour, at :25 past and :55 past the hour. **Pulse on America** will enhance the lives of viewers by offering practical, reliable information on innovative solutions to make life better.

**Aspire Technologies, Inc.** will be aired on "**Models Of Excellence.**" For more information on QuoteWerks™, go to [www.quotewerks.com](http://www.quotewerks.com). A full guided tour is available on the website with the benefits of using QuoteWerks™.

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